

AFRICAN CONFERENCE ON AGRICULTURAL TECHNOLOGIES(ACAT) 2025

“NextGen Ag-Tech Solutions
for Africa’s Farmers”

 KIGALI CONVENTION CENTER, RWANDA

 09 - 13 JUNE 2025



Republic of Rwanda
Ministry of Agriculture
and Animal Resources

**ACAT**
African Conference on
Agricultural Technologies



PARTNERSHIP PACKAGES

ACAT:

- A platform that brings together leaders, policy makers, innovators and change makers for structured dialogue and consensus building on agricultural technology transfer to foster transformation on the continent
- Showcases and celebrates game-changing agri-tech solutions, ideas and policies that catalyze resilient, agriculture in Africa
- Fosters interactions between investors, technology developers, policymakers, private sector and farmers through dialogues and networking

ACAT 2023 in Numbers



What ACAT Offers/Why Participate



**Showcase and demonstrate
innovative scalable ag-tech
solutions**



**Shape the solutions to barriers
challenging technology access
and adoption**



**Advance agriculture innovation
for Africa's farmers**



**Be a change maker - participate in thought
provoking discussions on technology transfer**



**Create and join a community of
practice**



**Network, build partnerships and
collaboration, to enhance your
organization's visibility**

Program Focus

ACAT 2025 Theme:

“NextGen Ag-Tech Solutions for Africa's Farmers”

The ACAT 2025 theme communicates the focus on utilizing the latest advancements in agricultural technology to empower African farmers

Daily Sub Themes

Day 1
**Farmer-Centric Design:
Developing Need-Based Solutions**

Day 2
**Enabling Environment:
Investment for Ag-Tech Solutions**

Day 3
**Last Mile Delivery:
Commercialization and Scaling of Ag-Tech Solutions**

Day 4
**Stewardship:
Cultivating a sustainable future with Ag-Tech Solutions**

Day 5
**Fostering Partnerships:
Driving Next Gen Ag-Tech Solutions**

Driving Actionable Solutions

Three driving forces that will take center stage at ACAT 2025

01.

SOLUTIONS

Feature practical case studies, farmer testimonials, and workshops that bridge the gap between cutting-edge research and on-the-ground implementation and scaling

02.

INCLUSIVITY

Solutions that consider the specific challenges and contexts faced by various farmers across the continent

03.

ADVANCING SCIENCE

Delve into translating breakthroughs into practical applications that farmers can readily use

Event Template

Plenary

120 minutes session
High-level session

1 case study

1 - 2 panels followed by a path forward. Senior leader speakers dialogue on key policy issues in formats for leaders and special action audiences

Path forward is a summary 'red threads' style presentation bringing together common themes and results

Technical Interactive Panels

180 minutes session, including 30-minute health break

Topic focused on helping **deliver and illustrate ACAT outcomes**

Technical focused – deep dive into a specific topic in various formats

Provides new thinking, evidence, case studies, or other content on important issues that will move the sector forward beyond current discussions and approaches

Side Meetings and Special Events

Strategic Dialogues on Agricultural Technology in Africa (Dialogues) – a series of closed interactive roundtables hosting key focus groups

Awards Ceremony Gala Dinner celebrating the continent's top innovators

Selected side events

Media Briefings

Daily **highlights** about the different tracks/themes and events of the day

Media and bloggers as target audience.

Demos

Live technology showcase

A unique space to **exhibit** and bring to life the theme

Time	Day 1: Farmer-Centric Design: Developing Need-Based Solutions		Day 2: Enabling Environment: Investment for Ag-Tech Solutions			Day 3: Last Mile Delivery: Commercialization and Scaling of Ag-tech Solutions			Day 4: Stewardship: Cultivating a sustainable future with Ag-Tech Solutions		Day 5: Fostering Partnerships: Driving Next Gen Ag-Tech Solutions
09:00 - 10:00	DEMOS		DEMOS			DEMOS			DEMOS		DEMOS
10:00 -10:30	TEA BREAK		Showcase & High-Level Opening Session Morning Plenary <i>Enabling Environment: Investment for Ag-Tech Solutions</i>			TEA BREAK			TEA BREAK		Showcase & Closing Plenary <i>Scaling Up Partnerships</i> <i>Melting Pot of the SDATA</i>
10:30 - 12:00 90 Mins	Showcase & Morning Plenary <i>Farmer-Centric Design: Developing Need-Based Solutions</i>					Showcase & Morning Plenary <i>Last Mile Delivery: Commercialization and Scaling of Ag-tech Solutions</i>			Showcase & Morning Plenary <i>Stewardship: Cultivating a Sustainable Future with Ag-Tech Solutions</i>		
12:00 - 13:00	DEMOS		DEMOS			DEMOS			DEMOS		
12:30 - 13:30 90 Mins	LUNCH		LUNCH			LUNCH			LUNCH		LUNCH
14:00 - 16:00 120 mins	Technical Interactive Panel <i>User-centred design</i>	Farmers Dialogue <i>Digital divide and promoting tech literacy</i>	Technical Interactive Panel <i>Developing sustainable business models for Ag-Tech companies</i>	Ministerial Dialogue (closed) <i>The Investments We Want: Attracting AgTech Investment</i>	Researchers Dialogue <i>Integrating traditional knowledge systems with modern technology solutions</i>	Technical Interactive Panel <i>Building robust digital infrastructure in rural areas</i>	Youth Dialogue <i>Leveraging Ag-Tech for Sustainable Agriculture</i>	Private sector Dialogue <i>Technology Partnerships and Integration</i>	Technical Interactive Panel <i>Licensing and IP: access to proprietary traits and germplasm</i>	Inclusivity Dialogue <i>Fostering inclusive collaborations for successful commercialization</i>	FIELD VISITS & JOURNEY RWANDA
16:00 - 17:00	DEMOS		DEMOS			DEMOS			DEMOS		
19:00 - 22:00			GALA DINNER & AWARDS CEREMONY								

Become a Partner



Position your organization

Contribute to the advancement of agriculture and food and nutrition security in Africa through investment and partnership opportunities

Enhance Market Reach

Enhance market reach by tapping into new demographics, technology ideas and geographical regions through effective showcasing

Improve Stakeholder Engagement

Improve stronger relationships and network with different stakeholders to collaborate on solutions and gain support for your technology

ACAT 2025 Sponsorship Packages



Platinum
\$ 50,000



Gold
\$ 30,000



Silver
\$ 20,000



Bronze
\$ 10,000

Platinum Partner - \$ 50,000

- Recognition as “MAIN STRATEGIC PARTNER”
- Recognition as a Platinum Partner
- Guaranteed speaker slot during the conference
- Logo on all event material and platforms
- Two full page adverts in the event booklet – inner front cover (on a first come basis) and inside pages
- Mentions in press releases and social media posts
- Participation in media opportunities
- One prominent seating at the official opening ceremony
- 2 No Meeting Pods; each pod has connectivity, seating, power and ambient lighting
- 3x6M booth (with two complementary exhibitor passes)
- 5 free delegate passes to attend the full conference
- 3 extra delegate passes to attend the full conference at 50% off
- Merchandise in delegate packs
- 60 sec sponsor advertisement to play in the main plenary room
- 10 corporate outdoor tear-drop banners
- Animated logo to play on LED screens in the main conference room and workshop areas



Gold Partner - \$ 30,000

- Recognition as a Gold Partner
- Guaranteed panelist slot
- Logo on all event material and platforms
- Full page advert inside the event booklet
- Mentions in press releases and social media posts
- Exhibition space, 3x6M booth (with two complementary exhibitor passes)
- 3 free delegate passes to attend the full conference
- 2 extra delegate passes to attend the full conference at 50% off
- Merchandise in delegate packs
- 8 corporate outdoor tear-drop banners
- Animated logo to play on LED screens in the main conference room and workshop areas



Silver Partner - \$ 20,000

- Recognition as a Silver Partner
- Logo on all event materials
- Full page advert inside the event booklet
- Mentions in press releases and social media posts
- Exhibition space, 3x3M booth (with two complementary exhibitor passes)
- 2 free delegate passes to attend the full conference
- 1 extra delegate pass to attend the full conference at 50% off
- Merchandise in delegate packs
- 5 corporate outdoor tear-drop banners
- Animated logo to play on LED screens in the conference room



Bronze Partner - \$ 10,000

- Recognition as a Bronze Partner
- Sponsor logo on all conference materials
- One free delegate pass to attend the Conference
- 2 corporate outdoor teardrop banners
- Half page advert in the event booklet



Sponsorship Packages-COMPARISON TABLE

PACKAGE BENEFIT	PLATINUM	GOLD	SILVER	BRONZE
Recognition as “MAIN STRATEGIC PARTNER”	✓	N/A	N/A	N/A
Recognition as a Partner(as per package taken)	✓	✓	✓	✓
Guaranteed speaker slot during the conference	✓	✓	N/A	N/A
Logo on all event material and platforms	✓	✓	✓	✓
Color adverts in the event booklet	2 page	1 page	1 page	1/2 page
Mentions in press releases and social media posts	✓	✓	✓	N/A
Participation in the media opportunities	✓	N/A	N/A	N/A
Prominent seating at the official opening ceremony	1	N/A	N/A	N/A
Exhibition space-booth with two complementary exhibitor passes	3X6M booth	3x6M booth	3x3M booth	N/A
Free delegate passes for staff to attend the full conference	5	3	2	1
Extra delegate passes for staff to attend the full conference at 50% off	3	2	1	N/A
Merchandise in delegate packs	✓	✓	✓	N/A
60 sec sponsor advertisement to play in the main plenary room	✓	N/A	N/A	N/A
Corporate outdoor tear-drop banners	10	8	5	2
Animated logo to play on LED screens in the main conference room and workshop areas	✓	✓	✓	N/A

Other Partnership Opportunities



Thematic/Day Sponsor \$ 30,000

- Recognition as a Gold Partner and Theme/Day Sponsor
- Guaranteed panelist slot
- Logo on all event material
- Full page advert in the event booklet
- Mentions in press releases and social media posts
- Exhibition space, 3x3M booth (with two complementary exhibitor passes)
- 3 free passes to attend the full conference
- Merchandise placed in delegate packs
- 5 corporate outdoor teardrop banners
- Animated logo to play on LED screens in the conference room

Other Partnership Opportunities

Media Sponsor \$ 30,000

- Recognition as a Gold Partner and Media Sponsor
- Guaranteed panelist slot
- Logo on all event material
- Full page advert in the event booklet
- Mentions in press releases and social media posts
- Exhibition space, 3x3M booth (with two complementary exhibitor passes)
- 3 free passes to attend the full conference
- Merchandise placed in delegate packs
- 5 corporate outdoor teardrop banners
- Animated logo to play on LED screens in the conference room



Other Partnership Opportunities



Session Sponsor \$ 10,000

- Recognition as a Bronze Partner and Session Sponsor
- Guaranteed panelist slot in the session
- Recognition as session sponsor
- Branding around session venue
- Sponsor logo on all conference materials
- 1 free pass to attend the full conference
- 2 corporate outdoor teardrop banners
- Half page advert in the event booklet

Exhibitor Options



Indoor/Outdoor Booths

3m by 3m - \$500

3m by 6m - \$1000

(cost covers renting a booth with one table and two chairs)

- Recognition as an Exhibitor
- Brief bio and logo inside the event booklet
- Exhibition space with two complementary exhibitor passes (includes teas and lunch)
- 2 corporate outdoor teardrop banners in the exhibition area

ACAT 2025 Delegate Registration Categories

<p>GENERAL DELEGATE PASS</p> <p>#ACAT2025</p> <p>FIVE DAY PASS</p> <p>ADMIT ONE</p> <p>09 - 13 JUNE 2025 KIGALI CONVENTION CENTER, RWANDA</p>	<p>EARLY BIRD</p> <p>\$ 200</p>	<p>STANDARD</p> <p>\$ 250</p>
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<p>STUDENT DELEGATE PASS</p> <p>#ACAT2025</p> <p>FIVE DAY PASS</p> <p>ADMIT ONE</p> <p>09 - 13 JUNE 2025 KIGALI CONVENTION CENTER, RWANDA</p>	<p>EARLY BIRD</p> <p>\$ 100</p>	<p>STANDARD</p> <p>\$ 150</p>
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<p>GENERAL DELEGATE GROUP PASS</p> <p>#ACAT2025</p> <p>FIVE DAY PASS</p> <p>09 - 13 JUNE 2025 KIGALI CONVENTION CENTER, RWANDA</p>	<p>10% OFF TOTAL FOR 5-25PAX</p>
	<p>20% OFF TOTAL FOR 25PAX AND ABOVE</p>

<p>GENERAL DELEGATE PASS</p> <p>#ACAT2025</p> <p>ONE DAY PASS</p> <p>ADMIT ONE</p> <p>09 - 13 JUNE 2025 KIGALI CONVENTION CENTER, RWANDA</p>	<p>\$ 100</p>
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- Early bird registration ends on **14th April 2025**
- All passes give full access to the conference sessions
- Charge covers teas and lunch breaks




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#ACAT2025