# **AFRICAN CONFERENCE ON AGRICULTURAL TECHNOLOGIES(ACAT)** 2025

# "NextGen Ag-Tech Solutions for Africa's Farmers"



**KIGALI CONVENTION CENTER, RWANDA** 

#### 09 - 13 JUNE 2025 :::



Republic of Rwanda Ministry of Agriculture nd Animal Resources







## **PARTNERSHIP PACKAGES**





- agriculture in Africa
- through dialogues and networking



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• A platform that brings together leaders, policy makers, innovators and change makers for structured dialogue and consensus building on agricultural technology transfer to foster transformation on the continent

 Showcases and celebrates game-changing agri-tech solutions, ideas and policies that catalyze resilient,

• Fosters interactions between investors, technology developers, policymakers, private sector and farmers

## **ACAT 2023 in Numbers** 100 200 750+ **Attendees** 160

**Technology products and solutions** showcased

> 20+ **Ministers and policy** makers from across Africa

20+ Members of the private Sector

5+

Continental, regional and sub-regional orgnaizations (AU, RECs, SROs)



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**Farmer representatives** 





Speakers from policy, technology, private sector, finance and investment fields

> **60**+ Youth representatives and entrepeneurs



### 50+

**Researchers and academia** 



## What ACAT Offers/Why Participate





Showcase and demonstrate innovative scalable ag-tech solutions Shape the solutions to barriers challenging technology access and adoption





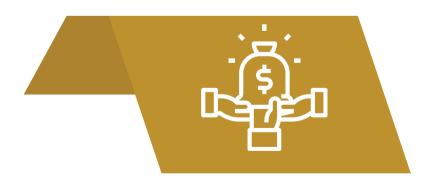


Create and join a community of practice





## Advance agriculture innovation for Africa's farmers



Network, build partnerships and collaboration, to enhance your organization's visibility

# **Program Focus**

## ACAT 2025 Theme: "NextGen Ag-Tech Solutions for Africa's Farmers"

The ACAT 2025 theme communicates the focus on utilizing the latest advancements in agricultural technology to empower African farmers

**Daily Sub Themes** 

#### Day 1

Farmer-Centric Design: Developing Need-Based Solutions

### Day 2 Enabling Environment: Investment for Ag-Tech Solutions

Day 3 Last Mile Delivery: Commercializatio n and Scaling of Ag-Tech Solutions

#### Day 4

Stewardship: Cultivating a sustainable future with Ag-Tech Solutions

### Day 5 Fostering Partnerships: Driving Next Gen Ag-Tech Solutions

## **Driving Actionable Solutions**

Three driving forces that will take center stage at ACAT 2025



cutting-edge research and on-the-ground implementation and scaling

Solutions that consider the specific challenges and contexts faced by various farmers across the continent



Delve into translating breakthroughs into practical applications that farmers can readily use



# Feature practical case studies, farmer testimonials, and workshops that bridge the gap between

## **Event Template**

<b>Plenary</b>
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**Technical Interactive Panels** 

#### **Side Meetings and Special Events**

120 minutes session

**High-level session** 

1 case study

1 - 2 panels followed by a path forward. Senior leader speakers dialogue on key policy issues in formats for leaders and special action audiences

Path forward is a summary 'red threads' style presentation bringing together common themes and results

180 minutes session. including 30-minute health break

Topic focused on helping deliver and illustrate ACAT outcomes

**Technical focused** – deep dive into a specific topic in various formats

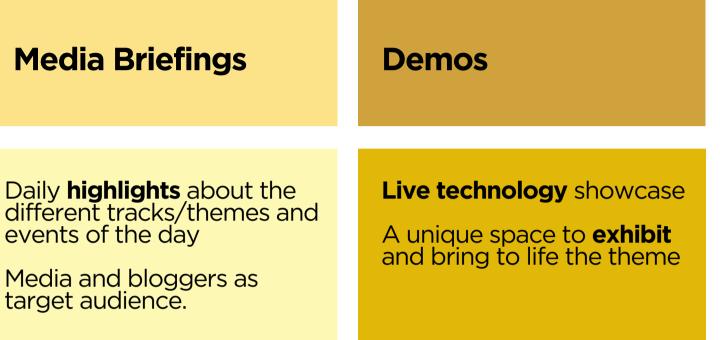
Provides new thinking. evidence, case studies, or other content on important issues that will move the sector forward beyond current discussions and approaches

Strategic Dialogues on Agricultural Technology in Africa (Dialogues) - a series of closed interactive roundtables hosting key focus groups

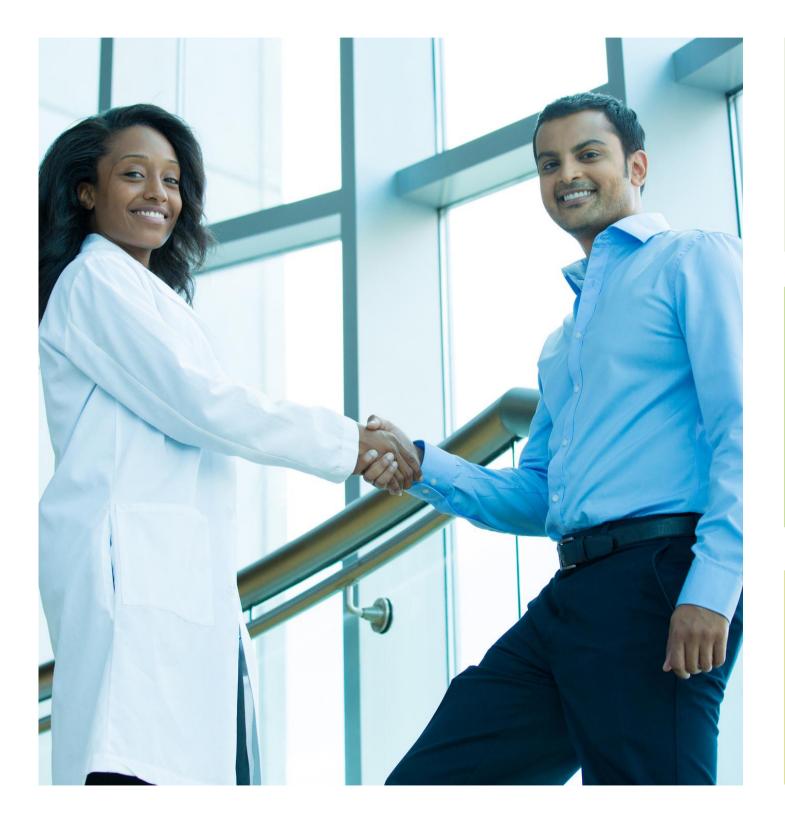
**Awards Ceremony Gala Dinner** celebrating the continent's top innovators

Selected side events





Time	Day 1: Farmer-Centric Design Developing Need-Base Solutions	Enabling Environment' investment to	Day 3: Last Mile Delivery: r Commercialization and Scaling of Ag-tech Solutions	Day 4: Stewardship: Cultivating a sustainable future with Ag-Tech Solutions	Day 5: Fostering Partnerships: Driving Next Gen Ag-Tech Solutions
09:00 - 10:00	DEMOS	DEMOS	DEMOS	DEMOS	DEMOS
10:00 -10:30	TEA BREAK	Showcase & High-Level Opening Session	TEA BREAK	TEA BREAK	Showcase &
10:30 - 12:00 90 Mins	Showcase & Morning Plenary Farmer-Centric Design Developing Need-Base Solutions	Morning Plenary Enabling Environment: Investment for Ag Tech Solutions	Showcase & Morning Plenary	Showcase & Morning Plenary Stewardship: Cultivating a Sustainable Future with Ag- Tech Solutions	Showcase & Closing Plenar y Scaling Up Partnerships Melting Pot of the SDATA
12:00 - 13:00	DEMOS	DEMOS	DEMOS	DEMOS	
12:30 - 13:30 90 Mins	LUNCH	LUNCH	LUNCH	LUNCH	LUNCH
14:00 - 16:00 120 mins	<section-header></section-header>	business Me Want: systems Attracting with model	Technical Interactive PanelYouth Dialogue Leveraging Ag-Tech for Sustainable AgriculturePrivate sector Dialogue Technolog y Partnershi pos and	Licensing and IP: access to proprietary	FIELD VISITS & JOURNEY RWANDA
16:00 - 17:00	DEMOS	DEMOS	DEMOS	DEMOS	
19:00 - 22:00		GALA DINNER & AWARDS CEREMONY			



## **Become a Partner**

### **Position your organization**

Contribute to the advancement of agriculture and food and nutrition security in Africa through investment and partnership opportunities

### **Enhance Market Reach**

Enhance market reach by tapping into new demographics, technology ideas and geographical regions through effective showcasing

**Improve Stakeholder Engagement** Improve stronger relationships and network with different stakeholders to collaborate on solutions and gain support for your technology





# ACAT 2025 Sponsorship Packages





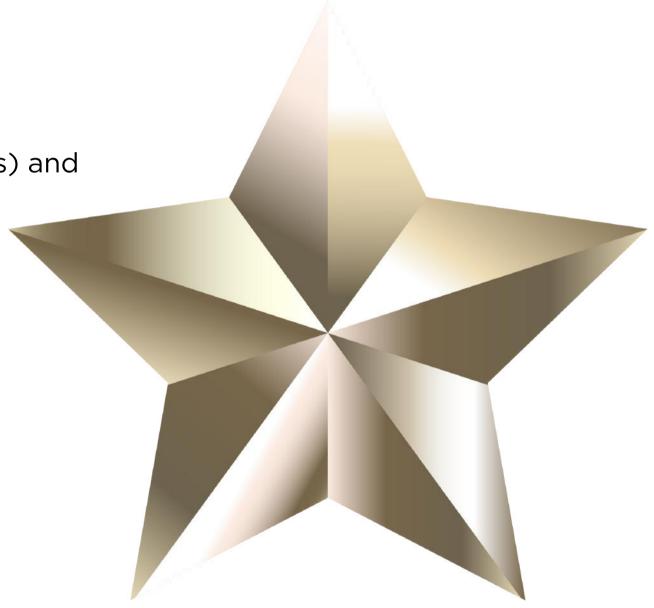


## **Bronze** \$10,000

## Platinum Partner - \$ 50,000

- Recognition as "MAIN STRATEGIC PARTNER"
- •Recognition as a Platinum Partner
- •Guaranteed speaker slot during the conference
- •Logo on all event material and platforms
- •Two full page adverts in the event booklet inner front cover (on a first come basis) and inside pages
- •Mentions in press releases and social media posts
- •Participation in media opportunities
- •One prominent seating at the official opening ceremony
- •2No Meeting Pods; each pod has connectivity, seating, power and ambient lighting
- •3x6M booth (with two complementary exhibitor passes)
- •5 free delegate passes to attend the full conference
- •3 extra delegate passes to attend the full conference at 50% off
- •Merchandise in delegate packs
- •60 sec sponsor advertisement to play in the main plenary room
- •10 corporate outdoor tear-drop banners
- •Animated logo to play on LED screens in the main conference room and workshop areas





## Gold Partner - \$ 30,000

- •Recognition as a Gold Partner
- •Guaranteed panelist slot
- Logo on all event material and platforms
- •Full page advert inside the event booklet
- •Mentions in press releases and social media posts
- •Exhibition space, 3x6M booth (with two complementary exhibitor passes)
- •3 free delegate passes to attend the full conference
- •2 extra delegate passes to attend the full conference at 50% off
- •Merchandise in delegate packs
- •8 corporate outdoor tear-drop banners
- •Animated logo to play on LED screens in the main conference room and workshop areas





## Silver Partner - \$20,000

- •Recognition as a Silver Partner
- •Logo on all event materials
- •Full page advert inside the event booklet
- •Mentions in press releases and social media posts
- •Exhibition space, 3x3M booth (with two complementary exhibitor passes)
- •2 free delegate passes to attend the full conference
- •1 extra delegate pass to attend the full conference at 50% off
- •Merchandise in delegate packs
- •5 corporate outdoor tear-drop banners
- •Animated logo to play on LED screens in the conference room





## Bronze Partner - \$10,000

- •Recognition as a Bronze Partner
- •Sponsor logo on all conference materials
- •One free delegate pass to attend the Conference
- •2 corporate outdoor teardrop banners
- •Half page advert in the event booklet





## **Sponsorship Packages-COMPARISON TABLE**

PACKAGE BENEFIT	PLATINUM	GOLD	SILVER	BRONZE
Recognition as "MAIN STRATEGIC PARTNER"	$\checkmark$	N/A	N/A	N/A
Recognition as a Partner(as per package taken)	$\checkmark$	✓	$\checkmark$	$\checkmark$
Guaranteed speaker slot during the conference	$\checkmark$	✓	N/A	N/A
Logo on all event material and platforms	$\checkmark$	✓	$\checkmark$	$\checkmark$
Color adverts in the event booklet	2 page	1 page	1 page	1/2 page
Mentions in press releases and social media posts	$\checkmark$	$\checkmark$	$\checkmark$	N/A
Participation in the media opportunities	$\checkmark$	N/A	N/A	N/A
Prominent seating at the official opening ceremony	1	N/A	N/A	N/A
Exhibition space-booth with two complementary exhibitor passes	3X6M booth	3x6M booth	3x3M booth	N/A
Free delegate passes for staff to attend the full conference	5	3	2	1
Extra delegate passes for staff to attend the full conference at 50% off	3	2	1	N/A
Merchandise in delegate packs	$\checkmark$	$\checkmark$	$\checkmark$	N/A
60 sec sponsor advertisement to play in the main plenary room	$\checkmark$	N/A	N/A	N/A
Corporate outdoor tear-drop banners	10	8	5	2
Animated logo to play on LED screens in the main conference room and workshop areas	$\checkmark$	✓	$\checkmark$	N/A



# **Other Partnership Opportunities**



## **Thematic/Day Sponsor** \$30,000

- •Recognition as a Gold Partner and Theme/Day Sponsor •Guaranteed panelist slot
- Logo on all event material
- •Full page advert in the event booklet
- •Mentions in press releases and social media posts
- •Exhibition space, 3x3M booth (with two complementary exhibitor passes)
- •3 free passes to attend the full conference
- •Merchandise placed in delegate packs
- •5 corporate outdoor teardrop banners
- room



•Animated logo to play on LED screens in the conference

# Other Partnership Opportunities

## Media Sponsor \$ 30,000

- •Recognition as a Gold Partner and Media Sponsor
- •Guaranteed panelist slot
- Logo on all event material
- •Full page advert in the event booklet
- •Mentions in press releases and social media posts
- •Exhibition space, 3x3M booth (with two complementary exhibitor passes)
- •3 free passes to attend the full conference
- •Merchandise placed in delegate packs
- •5 corporate outdoor teardrop banners
- •Animated logo to play on LED screens in the conference room





# Other Partnership Opportunities



## **Session Sponsor** \$10,000

- Sponsor



•Recognition as a Bronze Partner and Session

•Guaranteed panelist slot in the session •Recognition as session sponsor •Branding around session venue •Sponsor logo on all conference materials •1 free pass to attend the full conference •2 corporate outdoor teardrop banners •Half page advert in the event booklet

# **Exhibitor Options**



## **Indoor/Outdoor Booths** 3m by 3m - \$500 3m by 6m - \$1000

(cost covers renting a booth with one table and two chairs)

the exhibition area



 Recognition as an Exhibitor •Brief bio and logo inside the event booklet •Exhibition space with two complementary exhibitor passes (includes teas and lunch) •2 corporate outdoor teardrop banners in

## **ACAT 2025 Delegate Registration Categories**

<b>GENERAL</b> DELEGATE PASS 09 - 13 JUNE 2025 KIGALI CONVENTION CENTER, RWANDA
ENTER,
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NERAL BATE GROUP PASS

JNE 2025 ONVENTION CENTER, RWANDA #ACAT2025

**10% OFF** TOTAL FOR 5-25PAX

20% OFF TOTAL FOR 25PAX AND ABOVE



- Early bird registration ends on 14th April 2025
- All passes give full access to the conference sessions
- Charge covers teas and lunch breaks



Republic of Rwanda Ministry of Agriculture and Animal Resources



# Contact Us



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#### **#ACAT2025**